ABSTRACT

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This study investigates the phenomenon of code switching in adolescent relationships in South Sukamaju. Code switching refers to the practice of alternating between two or more languages or language varieties in a single conversation. Through a qualitative approach combining questionnaire and study employed in-depth interviews and observations to collect data. The findings reveal that adolescents in South Sukamaju frequently engage in code switching when interacting with their peers and romantic partners. Code switching is used as a strategy to establish and maintain social relationships, as well as to negotiate identity and social status. The study also identifies factors such as family background, education, and social media influence as predictors of code switching in adolescent relationships.

This study contributes to our understanding of the role of code switching in adolescent relationships and its implications for communication and social relationships. The findings have implications for educators, parents, and policymakers seeking to develop effective communication strategies for adolescents.

Keywords: code switching, adolescent relationships, language variation, identity negotiation, social status, South Sukamaju.