

ABSTRAK

HAJRAH ISLAMIA, 2023. “*Analisis Potensi Desa dan Korelasinya pada Daya Saing Daerah (Studi Kecamatan Sabbang Selatan).*” Skripsi Program Studi Ekonomi Syariah Fakultas Ekonomi dan Bisnis Islam Institut Agama Islam Negeri Palopo. Dibimbing oleh Nur Ariani Aqidah, SE., M.Sc.

Skripsi ini membahas tentang analisis potensi desa dan korelasinya terhadap daya saing daerah (studi pada Kecamatan Sabbang Selatan). Dengan tujuan penelitian yaitu untuk menganalisis potensi yang dimiliki desa-desa di Kecamatan Sabbang Selatan dan untuk menganalisis hubungan potensi desa berdasarkan data IDM 2021 dengan daya saing daerah tingkat desa. Metode penelitian yang digunakan dalam skripsi ini adalah metode kuantitatif dengan pendekatan deskriptif. Sampel yang digunakan sebanyak 10 desa yang berada di Kecamatan Sabbang Selatan. Data diperoleh melalui observasi dan dokumentasi. Dokumen berasal dari operator IDM 2021 tiap desa di Kecamatan Sabbang Selatan. Selanjutnya hipotesis yang diajukan dalam penelitian ini diuji menggunakan metode *Spearman Rank* dengan persamaan $\rho = 1 - \frac{6 \sum B_i^2}{n(n^2-1)}$ dengan taraf signifikansi 1% menggunakan *microsoft office excel*. Berdasarkan hasil analisis data yang dilakukan menunjukkan hasil bahwa potensi desa berdasarkan data IDM 2021 Kecamatan Sabbang Selatan dengan daya saing daerah tingkat desa memiliki hubungan yang positif, dengan perolehan *rho* hitung $0.9273 > \rho$ tabel 0.794 . Dengan kata lain potensi desa memiliki korelasi dengan daya saing daerah. Pengembangan potensi desa ke arah yang baik juga berpengaruh terhadap peningkatan daya saing daerah.

Kata Kunci : *Daya Saing Daerah, IDM, Potensi Desa.*

ABSTRACT

HAJRAH ISLAMIA, 2023. "*Analysis of Village Potential and Its Correlation to Regional Competitiveness (Study of South Sabbang District).*" Thesis for the Islamic Economics Study Program, Faculty of Islamic Economics and Business, Palopo State Islamic Institute. Supervised by Nur Ariani Aqidah, SE., M.Sc.

This thesis discusses the analysis of village potential and its correlation to regional competitiveness (studies in South Sabbang District). With the aim of the research, namely to analyze the potential of the villages in South Sabbang District and to analyze the relationship between village potential based on IDM 2021 data and regional competitiveness at the village level. The research method used in this thesis is a quantitative method with a descriptive approach. The sample used was 10 villages in South Sabbang District. Data obtained through observation and documentation. Documents come from IDM 2021 operators for each village in South Sabbang District. Furthermore, the hypothesis proposed in this study was tested using the Spearman Rank method with the equation $\rho = 1 - \frac{6 \sum B_1^2}{n(n^2-1)}$ with a significance level of 1% using prog. Excel. Based on the results of the data analysis carried out, it shows that village potential based on IDM 2021 data, Sabbang Selatan District, has a positive relationship with regional competitiveness at the village level, with the acquisition of rho count $0.9273 > \rho$ table 0.794 . In other words, village potential has a correlation with regional competitiveness. The development of village potential in a good direction also has an effect on increasing regional competitiveness.

Keywords: *Regional Competitiveness, IDM, Village Potential.*