

ABSTRACT

AZHARI DWIYANTI, 2023. “ *Village Economic Development Strategy in Managing Marine and Fishery Natural Resources in To'bia Village, South Ponrang District, Luwu Regency*”. Thesis for the Islamic Economics Study Program, Faculty of Islamic Economics and Business, IAIN Palopo, Palopo State Islamic Institute. Supervised by Jibria Ratna Yasir, S.E., M.SI.

This research discusses village economic development strategies in managing marine and fisheries natural resources in To'bia village, South Ponrang subdistrict, Luwu district. This research aims to find out how village economic development strategies are in managing marine and fisheries natural resources in To'bia village, South Ponrang subdistrict, Luwu district.

This type of research is a qualitative method. Data collection was carried out by means of documentation and interviews in the form of filling out questionnaires and question and answer sessions. The data analysis technique used in this thesis is MCDA Analysis or Multi Criteria Decision Analysis, which is to look at alternative development strategies that have been given weight by stakeholders.

Based on the results of research that has been carried out, there are 2 sectors in To'bia village, Luwu district, namely the marine and fisheries sectors. Meanwhile, the priority strategies for developing the marine and fisheries sector are: (1) Making efforts to increase the income of village communities, (2) Trying to increase government awareness in managing natural resources, (3) Reducing fundamental obstacles in managing natural resources in the marine sector and fisheries, (4) Striving to increase the knowledge and skills of village communities in managing marine and fisheries natural resources, (5) Able to increase the positive impact on the environment in managing natural resources. Each alternative development strategy that has been formulated in this research can be used by the regional government as a reference in making policies to develop the village economy in To'bia village, Luwu district.

Keywords: *Development Strategy, MCDA*