

## ABSTRACT

**Farah Hafizah, 2024.** *"The Effectiveness of Using Instagram in Enhancing Vocabulary Achievement of the seventh-grade Students at MTs. Batusitanduk"*. Thesis of the English Language Education Study Program, Education and Teacher Training Faculty of State Islamic Institute of Palopo Supervised by Dr. Muhaemin, M.A., and Husnaini, S.Pd.I., M.Pd.

This research aims to determine the effectiveness of using Instagram in increasing the vocabulary achievement of seventh-grade students at MTs. Batusitanduk. This study applied the pre-experimental research design focusing on one group's pre-test and post-test design. The population of this research was all of the students in the seventh grade of MTs. Batusitanduk, which compared 58 students divided into three classes. The sample was taken by using a random sampling technique, which consists of 18 students. The research instrument used was a reading test. The data were analyzed using a Paired Sample T-test and calculated with SPSS 22. The results of this research showed the mean score on Post-Test (71.50), was higher than the Pre-Test (53.22). The value of data analysis,  $t_{\text{count}}$  (6.261) while the  $t_{\text{table}}$  for the standard of significance level 0,05 (5%) on df (degree of freedom) value 17 was 2.110. It means the data stated that the value of  $t_{\text{count}}$  is higher than the value of  $t_{\text{table}}$ . On the other hand, hypothesis alternative ( $H_1$ ) was accepted, and hypothesis null ( $H_0$ ) was rejected. It can be concluded that using Instagram is effective in teaching Vocabulary.

**Keywords:** Instagram, Vocabulary.