

ABSTRACT

Dina Mahriati, 2024. *“Developing English Material in the form of Digital Flipbook as a Medium in Teaching English for the Seventh Grade at SMP Negeri 3 Wotu.”* Thesis. English Education Program of Tarbiyah and Teacher Training Faculty at the Islamic Instituted of Palopo. Supervised by Sahraini and Andi Tennisanna Syam.

This research aims to develop English material in the form of a digital flipbook as a medium for teaching English. This research used the Research and Development (R&D) method and adopted the 4-D model. The research participants were seventh-grade English teachers and 60 students at SMP Negeri 3 Wotu. The needs of teachers and students were analyzed through interviews and questionnaires, which use quantitative and qualitative data analysis techniques. There were four questions given to the teachers during the interview and 20 questionnaire were distributed to the students. The result of need analysis showed that the English material needed to develop. The mean score obtained from the three judge of the flipbook-based English language material is 4.5, categorized as "very good" and deserves to be used without revisions. The English material consists several components : 1) flve chapters; About Me, Culinary and Me, Home Sweet Home, My School Activities and This is My School, 2) interesting video and pictures, 3) various activities, 4) list of vocabulary. The final English material in a digital flipbook is suitable and can be used as an effective English teaching medium.

Keyword: *Digital Flipboo, English Material, Research and Development, English Teaching English, 4-D Mode*