ABSTRACT

Raditya Cahyadi, 2022. *"The Effectiveness of Using Instagram in Writing an Analytical Exposition Text at the Third Grade of SMA PMDS Putri Palopo".* A thesis of the English Language Education Stady Program Faculty of Tarbiyah and Teacher Training State Islamic Institute of Palopo. Supervised by: Amalia Yahya, Andi Tenrisanna Syam.

This research aims to find out whether or not to use Instagram in writing an analytical exposition text at the third grade of SMA PMDS Putri Palopo. In addition, it was held to know the effectiveness of using Instagram in writing an analytical exposition text. This study applied the pre-experimental research method. The researcher got the score on five aspects of writing skill, the components involved; content, organisation, vocabulary, grammar and mechanics, using a pre-test and post-test test. The population of this research was the students in the third grade of SMA PMDS Putri Palopo, class XII IPA II. The sample was taken by using a purposive sampling technique. The number of samples was 15 students at XII IPA II.

This research showed that using Instagram effectively in writing an analytical exposition text in the third grade of SMA PMDS Putri Palopo. The result of the data analysis shows the value of t_c (t_{count}) was 32.537 with the df (degree of freedom) value 14 while the t_t (t_{table}) for the standard of significance level 0,05 (5%) on df (degree of freedom) value 14 was 1,761, it means the data stated that the value of t_c (t_{count}) is higher than value of t_t (t_{table}), as follow 32.537 > 1.761. The result from t-test in this research also shows the significance value was 0.000 is smaller than P value standard 0.05 (0.000 < 0.05). In other hand, hypothesis alternative (H_1) was accepted and hypothesis null (H_0) was rejected.

Key words: Analytical exposition text, Instagram, Effectiveness, Writing.